



# Bogdan V. LEPADATU

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[bvlepadatu@gmail.com](mailto:bvlepadatu@gmail.com);  
Nationality: Romanian; dual citizenship – Romanian/ British (1996)  
Member: American Romanian Academy of Arts and Sciences (ARA)  
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## EDUCATION & QUALIFICATIONS

- 2004 – 2005**      **Trainer of Trainers in European Affairs – InWent** (in partnership with the National Institute of Administration (INA);
- 2004**              **PHARE Twinning Project RO01/IB/OT/01** – Strengthening the Ministry of Administration and Internal Affairs’ Institutional Capacity – “**Service Management**” Training Module (January);
- 2004**              **PHARE Twinning Project RO01/IB/OT/01** – Strengthening the Ministry of Administration and Internal Affairs’ Institutional Capacity – “**Project Management**” Training Module (February);
- 2001**              **The Institute for International Co-operation of the German Adult Education Association**, Trainee;
- 1998**              **Cambridge University Certificate in English Language Teaching for Adults (CELTA)**, The Stanton School of English, London – grade ‘B+’;
- 1994 – 1996**      Contemporary Slavonic & East European Studies, University of London, School of Slavonic & East European Studies;
- 1991 – 1994**      **Bachelor of Arts (BA) with Honours, Politics, Government & International Relations**, University of Kent at Canterbury.
- 1980 – 1984**      **Baccalaureate, College Virgil Madgearu, Economics & Administrative Law**

## PROFESSIONAL HISTORY

**2007 – to date**      **A&A Records, Warner Music licensee, Senior Consultant**

### Job Purpose

Providing expertise with a view to implementing and managing key components for the Group of companies of which A&A is a part of – including here Vellant Publishing House, the latest addition to the Group’s core set of cultural pursuits.

## Areas of Activity

1. Proactively handling multiple tasks relating to the launch of Vellant Publishing House and its subsequent marketing campaigns;
2. Instigating fundamental changes in the way the Group's complex media campaigns are being run;
3. Designing and delivering, alongside Vellant's publishing and editorial directors, the publishing house's corporate affairs' strategy with a view to driving forward its media return on investment;
4. Administering relations with other publishing houses and ensuring effective communication is achieved both internally and externally;

**2006 – 2007**            **Translator, Mirror of the World by Julian Bell** (History of art), **The View from Nowhere by Thomas Nagel** (Philosophy), **Interventions by Noam Chomski** (Politics) etc.

**2005 – 2006**            **the RIFF Group, Corporate Affairs Ambassador & Editor-in-Chief,**  
the RIFF Group's **New Business** monthly magazine;

## Job Purpose

Designing, delivering, implementing and managing key components for the RIFF Group of (twelve) companies providing financial, accounting and fiscal services.

## Areas of Activity

1. Managing the New-Business.ro monthly magazine;
2. Developing common interests within the existing client portfolio;
3. Promoting the highest standards in Customer Relationship Management with a view to extending the RIFF Group's existing client portfolio;
4. Designing and delivering the RIFF Group's corporate affairs' strategy;
5. Providing advice to the RIFF Group of firms' CEO and Founder vis-à-vis the Group's development strategy with a view to joining Moore Stephens International;
6. Administering relations with other companies/corporations and ensuring effective communication is achieved both internally and externally;

## Main Duties

- Designing a new outlook for the monthly magazine for an inspirational, effective and challenging visiting card for the RIFF Group's portfolio of corporate clients;
- Furthering the Group's corporate interests both in Romania and abroad;
- Creating the framework needed for a Best Business Services' Club to emerge and develop;
- Increasing the Group's notoriety within a well-defined business environment;
- Ensuring the magazine's clockwork-like publication;
- Keeping abreast of the latest developments in the Romanian business environment and the implications such developments hold for the RIFF Group in light of the country's joining the EU;

**2001 – 2005**            **Government of Romania, Senior Counsellor, the Ministry of Public Administration and Internal Affairs;**

## **Main Duties:**

- **PHARE 9707 Deputy Programme Officer:** evaluated and monitored PHARE programmes nation-wide, on behalf of the Ministry of Public Administration Programme Implementation Unit;
- **The Young Professionals Scheme RO 01.06.03** – Creating a Corps of Professional Public Managers within the Civil Service;
- **European Charter for Small & Medium-sized Enterprises** Adoption and Implementation Committee Representative – the Ministry of Public Administration’s representative by Government Decision no. 656/2002. Duties included: educating and training entrepreneurs in entrepreneurial spirit; initiating rapid and cost-effective business plans; improving on-line access; strengthening the SME’s technological capacity; utilising e-business best practices and ensuring quality assistance for SME’s; developing a stronger and more efficient representation of SME’s interests nationwide as well as across the EU.
- **Pre-University Financial Management Decentralisation and Decision-Making Project Steering Committee Representative** – an inter-ministerial project undertaken in conjunction with the United Kingdom’s DFID (Department for International Development);
- **The Ministry of Public Administration Representative:** the Scandinavian countries, the Czech Republic and Australia;
- **Conference Producer: EBRD’s Board of Governors Annual Conference,** Bucharest – 20-21 May 2002; “The National Conference on the Development of Democratic Citizenship and Intercultural Dialogue at Local Level in Romania”, Bucharest, Romania, The Crown Plaza Hotel – 10-11 May 2001; “Private Partnerships and Public Networks in Europe”, the Shell Centre, London, 25 October 1996;
- **Evaluator:** the Irish Government’s Pilot Projects in Carei and the County of Sibiu Association of Communes, which was then submitted to the Council of Europe for endorsement;

**2000 – 2001**                      **Associate Professor, University of Bucharest, Faculty of Sociology, Bucharest, Romania**

## **Main Duties:**

- **Teacher of English** for undergraduate students at **Preliminary English Test (PET)** and **First Certificate in English (FCE)** level;

**1999**                                      **EFL Teacher, the Brudenell School of English, Ealing, London**

## **Main Duties:**

- **Teacher of English** for adults at **First Certificate in English (FCE), Certificate in Advanced English (CAE), Certificate of Proficiency in English (CPE)** and **Business English Certificates (BEC)** level;

**1995 – 1998**                      **Policy Analyst, The Federal Trust, London [UK member of the Trans-European Policy Studies Association].**

**1991 – 1994**                      **Voluntary work (during University holidays):**

- The **Barthelemy Durand Hospital**, old age psychiatry care, Etampes, France;
- The **Organisation for Economic Co-operation and Development (OECD)**, Paris.

- 1989 – 1990**      **Freelance Journalist/ Liaison Officer/ Interpreter** [ITN, BBC, BSkyB, The Guardian, The Times, The Independent etc.]
- 1985 – 1989**      **Textile Mercer, Romanoexport Foreign Trade Enterprise – the Middle Eastern Directorate.**

## **PUBLICATIONS**

- 2005 – 2007**      Magazine articles published in **Romania Literara, Linternet**, the **New Business** monthly, **Agero** Stuttgart, **Noi, Nu** etc.
- 2002**              Academic papers published in Romanian and international journals: **Millennium III**, the **Diplomat Club** etc. **The Tantalus – East of Sunrise** (La Est de Dimineata), **Timpul Publishing House, Iasi, 2002**;
- 1998**              **Dialogica, Coridele Inorogului** (The Unicorn's Bull fight) – The **University of Bucharest Publishing House**, Bucharest, Romania – reprinted (**2000**), the C2 Design Publishing House, Brasov; the book was awarded the 2002 Special Prize for Poetry, the Academy of Science, Literature and Arts, Oradea;

## **COMMUNICATION SKILLS**

- languages:**      Romanian (native) & English (bilingual – Cambridge English Language Teacher – CELTA grade “B+”); working knowledge of French & Italian; Russian (elementary).
- computer competency:**      Word Processing: Word Perfect, MS Office/Word Internet Explorer, Netscape Navigator; Spreadsheets: Excel
- IQ score:**              **124** (Intellectual Type: **Insightful, Creative and Analytical** i.e. “creative and expressive mind, highly intelligent and difficult to pigeon hole; has the natural fluency of a writer and the visual and spatial strengths of an artist, a visionary in terms of its ability to think outside the box, its willingness to go against the trend, come up with innovative solutions and truly excel.”)

## **REFEREES**

- Andrew Duff OBE, MEP, Liberal Democrat MEP for the East of England;**  
**Serban Radu, CEO, Founder, the Carturesti Bookshops' Group.**